



## **Silicon Valley International Institute of Business Analysis (IIBA™) 5<sup>th</sup> Anniversary Celebration Event Recap**

On June 18, Taos sponsored the 5<sup>th</sup> anniversary celebration of the Silicon Valley chapter of International Institute of Business Analysis. Hosted at the Hotel Valencia in Santana Row, the event attracted nearly 50 business analysts for an evening of networking and celebration. Jennifer Toth, President of the Silicon Valley Chapter IIBA, opened the event, and Taos' own VP of Strategy and Customer Solutions, Mark Johnson, followed with an introduction about Taos. Glenn Brule, IIBA Vice President of Chapters and Executive Director of Client Solutions for ESI, gave a keynote speech about the evolution of the BA role.

One of the main features of the night was roundtable discussions between CIOs and BAs. Current and former CIOs Tom Bakewell (Riverbed Technology), Tim Campos (KLA-Tencor), Alayne Gyetvai (Tessera) and Jim Healey (Oracle) all participated, along with Yashpal Matharu, Bob Quinn and Jeff Lucchesi from Taos' Office of the CIO practice. The roundtables allowed everyone involved to collaborate on and discuss the issues that are top of mind for CIOs and BAs. Overall the event proved to be a great educational and networking event.