

Supporting Market Expansion With the Cloud

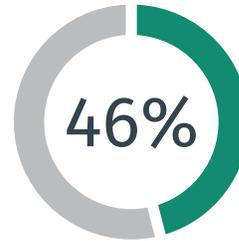


The consumer retail and wholesale markets are expected to expand through 2030, boosted by a jump in demand in 2020 for many high-priced items, including computers, games and electronics.

The consumer products and wholesale market is growing at a CAGR of 7% through 2025 to reach \$93.7 trillion.¹

Going digital

While many consumer segments shifted to online digital commerce, one of the largest consumer categories, grocery, remained at 4% online sales in the US in 2019. Things changed in 2020, and online orders of groceries rose 210% from March 12 to March 15 compared with the same period in 2019.²



The Asia Pacific region accounts for 46% of the global retail market, followed by North America with 20%.³

Growing consumer pains

Growth during transition comes with challenges in many areas for retail and wholesale:

Rising transportation costs are impacting retailers like Jo-Ann Stores that spent 10X its historical prices to move products from one point to another.⁴

Intermittent supply chain instability is causing delays, disruptions and financial stress. For example, the spot container rates from Asia to the U.S. in the second week of September 2020 were 499X their cost the year before.⁵

Shortage of goods in high demand has impacted supply, including computers, video game consoles, toys, fabric and raw materials needed for making a wide range of items, such as car tires.



Take control with Taos

Digital transformation with Taos helps consumer products and wholesalers gain better visibility of the lifecycle and status of goods and commodities. They can also automate processes and handle fluctuations of online orders, capitalizing on scalability, enhanced security and cloud economics. Taos offers Advisory Services, Professional Services, Managed IT and Security Services.

Track and control logistics to better forecast availability and keep the cost of goods manageable

Enhance customer experiences with always available and responsive cloud apps

Lower IT overhead and reduce operating costs by adopting a SaaS consumption model

AI/ML analytics help improve demand forecasts and routing of products to where they are in demand

Reduce secondary disruptions due to shortages in small components

Optimize operations with rapid response to changing conditions and potential incidents

Explore Taos Managed IT and Security Services for best outcomes with continuous compliance and 24/7 up-to-date security

Taos works with you to develop a unique solution that best fits your needs and optimizes your ROI.

LEARN MORE

Start your business transformation today and protect yourself in a growing threat landscape. Learn more about Taos [cloud modernization](#) and [digital transformation](#).

Sources:

- 1, 3. ReportLinker Feb 2021. "Retail and Wholesale Global Market report 2021: COVID 19 Impact and Recovery to 2030."
- 2. Forbes March 29, 2020. "The Impact of Covid-10 on US Brands and Retailers."
- 4, 5. The WSJ, September 16, 2021. "Rising Transportation Costs Are Latest Inflation Riddle."