

Operate at the Speed of the Cloud

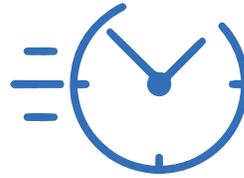


In 2020, 62% of consumers ages 21-45 used their mobile phones for the entire shopping journey.¹

Mobile sales accounted for almost 70% of sales on Shopify between Thanksgiving and Cyber Monday 2020.²

The future of retail is hybrid and fast

The retail sector is transforming into a hybrid model where online sales are a permanent fixture. The growing industry is experiencing intermittent supply chain disruptions. According to Adobe, buy-online pick-up-in-store (BOPIS) grew by 195% in May 2020 compared to 2019. The overall "click and collect" fulfillment trend grew by 60% throughout 2020.³



"The consumer's need for speed is real and here to stay."
Fidji Simo, Instacart CEO⁴

Retail growing pains

Growth and transitions bring challenges in many areas, especially:

High rates of returns are becoming a source of pain that retailers seek to reduce

Intermittent supply chain instability is impacting the availability of in-demand products

Workforce dislocation is causing disparity between open jobs and workers looking for work



Overcome adversity and thrive with Taos

Digital transformation with Taos helps retailers automate processes, handle the onslaught of online orders and grow their businesses, capitalizing on scalability, enhanced security and cloud economics. Taos offers Advisory Services, Professional Services, Managed IT and Security Services.



Taos works with you to develop a unique solution that best fits your retail needs and optimizes your ROI.

LEARN MORE



Start your business transformation today and protect yourself in a growing threat landscape. Learn more about Taos **cloud modernization** and **digital transformation**.

Sources:

- 1, 2. Search Engine Land December 2020. "Mobile Shopping is Gaining Share this Holiday Season."
3. Talkdesk 2021. "The Changing role of Store Associates and Customer Service Agents."
4. The WSJ September 14, 2021. "Kroger, Instacart Aim for 30-Minute Grocery delivery."