

Digitalization Empowers Hospitality and Travel Services

48% of global travelers are planning to take a summer trip, with 38% staying domestic¹

70% of travelers expect high flexibility in bookings, trip protection and cancellations¹

Growing demand for hospitality and travel

As the hospitality and travel industries strive to recover from global disruption, customer demand has surged—but so has a heightened demand for immediate satisfaction, personalized service, and flexible content access. Luxuries are becoming necessities, and many hospitality and travel providers are turning to digital transformation in order to meet these needs with transformed network infrastructure.

Achieving complete modernization

Gaining and maintaining a competitive advantage requires empowering business investments dedicated to areas such as cloud optimization and management, DevOps, DataOps, managed services, and data security. This involves:

Integrating or replacing proprietary legacy systems with hybrid solutions

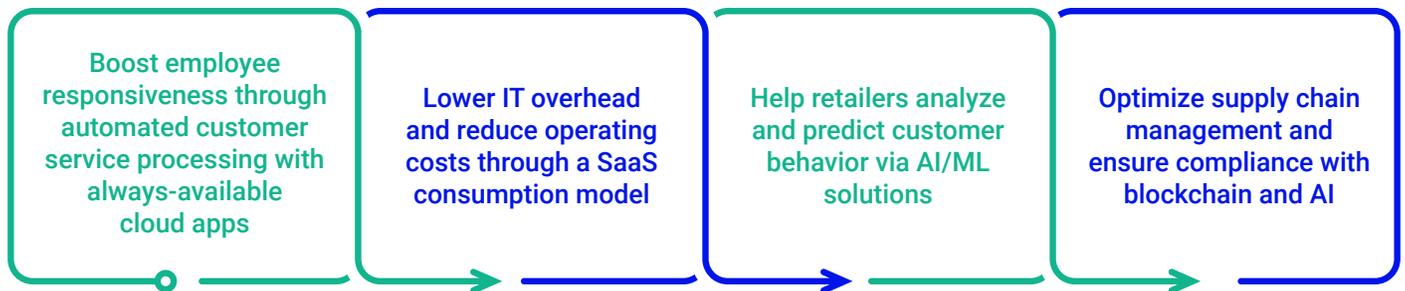
Harnessing machine learning to improve customer engagement and service

Finding a balance between on-premises and cloud storage solutions



Overcome disruption and grow with Taos

With Taos, digital transformation helps automate processes for hospitality and travel service providers, enabling them to handle the onslaught of customer demand and adapt to capitalize on scalability, enhanced security and cloud economics. Taos offers Cloud Advisory Services, DevOps Now, DataOps Now, Managed IT and Security Services that can:



Taos partners with you to develop and implement the best solutions for your needs.

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Start your business transformation today and design workflows to optimize patient and provider outcomes. Learn more about Taos **cloud modernization** and **digital transformation**.